



Title: ValloCycle Board Minutes Date: January 19, 2021
Location: City Hall Time: 6:00pm

People:

Present: Arthur H, Susan C, Courtney B, Sean E, Tonia M, Jason P
Absent: Rob M, Meredith T
Guests: UM Capstone Students...

Approval of Minutes – December 15, 2020

Reports:

- Memberships: **TOTAL** – 0
 - Bike Share – 0
 - Supporting – 2
- Financial:
 - Income: **TOTAL** – \$127.54
 - Tonia - \$83.33
 - Arthur - \$83.53
 - Expense: **TOTAL** – \$45.97
 - October** – Glow Ride Snacks \$15.90
 - November** – Glow Ride Snacks \$17.50
 - December** – Glow Ride Snacks \$12.57
 - January** - Glow Ride Snacks \$0
 - Balances: **TOTAL** – \$9,133.00
 - U of M – \$8,051.43 (1/6/2021)
 - Cash - \$56
 - 2021/2022 Budget – \$954.03 (remaining)
- Fleet Update:
 - City Hall Shed – 8
- Marketing/Fundraising:
- Chamber Chatter: “*History of ValloCycle*” February 2021
- Events: Day Ride – Last Ride: January 16th (2:30/3:00p)

New Business:

- February group ride plans
 - Marketing: UM students, Discovershelby.com, FB (ads), cityofmontevallo.com
- 2016 Marketing Plan
- Review pricing structure - \$20 per term:
 - January 1-May 1
 - May 1-August 15
 - August 15-December 31st
- Review collecting structure
- Redemptive bicycle update – texted, will have to call.



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Old Business:

- Complete Streets Resolution

Other Business:

- New board meeting time – 3rd Thursday @ 6pm

Next Board Meeting – February 16/18th